

PRESS RELEASE

**Bhutan Telecom Introduces Innovative International Roaming eSIM**

**11.11.2024:** *Bhutan Telecom is excited to launch its first international roaming eTraveller SIM in partnership with Monty eSIM, a digital alternative to physical SIM cards that keeps travellers connected worldwide. This eTraveller SIM enables users to access high-speed data without having to change physical SIMs, offering a seamless experience for those frequently on the move.*

The eTraveller SIM is a versatile and affordable eSIM option designed for travellers. With the eTraveller SIM, visitors to Bhutan can enjoy uninterrupted, high-speed data coverage, eliminating the hassle of switching SIMs. The solution is compatible with a wide range of smartphones, making it accessible to diverse users. Notably, it also operates within Comium's network, further enhancing coverage and reliability.

**Key Benefits of the eTraveller SIM:**

1. **Seamless Connectivity:** Travellers can stay connected worldwide without having to change SIM cards physically.
2. **High-Speed Data:** Access high-speed internet in various countries, ideal for browsing, navigation, and staying connected.
3. **Device Compatibility:** The eTraveller SIM is compatible with a wide range of smartphones, making it easy to set up and use.
4. **Affordable Plans:** A variety of data bundles are available to suit different travel needs, providing a cost-effective connectivity solution.

**How to Activate the eTraveller SIM**

Customers can purchase the International Roaming eSIM starting [Start Date], and it can be easily activated via the Monty eSIM website or mobile app. To get started, users simply have to select a data bundle for Bhutan. The eSIM activation is instant, allowing travelers to connect quickly and conveniently.

This eTraveller SIM marks Bhutan Telecom's commitment to providing cutting-edge, traveller-friendly services that meet modern connectivity demands. It's an excellent solution for those seeking reliable, hassle-free internet access for travelers.