



PRESS RELEASE

Bhutan Telecom Ltd Launches Affordable EMI-Based Handset Sales, Making Smartphones More Accessible

Thimphu, 21st February 2025: Coinciding with His Majesty's Birth Anniversary, Bhutan Telecom Ltd. is proud to announce the launch of its new **Equated Monthly Instalments (EMI)** based handset sale scheme. This scheme is particularly designed for civil servants and corporate employees looking for affordable financing options. With this scheme, civil servants and corporate employees will be able to afford the latest smartphones in the market and be empowered with the latest technology, enabling them to stay connected, access information, and enhance their productivity in serving the public.

Benefits of the EMI-Based Handset Sale:

- a. **Zero Down Payment** - Get your dream smartphone from all brands sold by Bhutan Telecom i.e. VIVO, Samsung and Xiaomi without a hefty initial cost
- b. **Manageable Payments** – The cost of the handset will be spread into smaller, more manageable payments spread over 24 months
- c. **Immediate Ownership** – Interested buyers can own and start using the latest smartphone immediately without having to save up the whole amount.

All employees of government and corporate agencies are eligible for this scheme. However, the actual implementation of this scheme will commence once a Memorandum of Understanding (MOUs) between Bhutan Telecom and respective agencies are in place. Interested employees of such agencies can apply for EMI purchases through any of the Bhutan Telecom outlets with a copy of their CID card and an undertaking letter from the agency.

Bhutan Telecom believes that technology should be accessible to all and this scheme is a simple, affordable and flexible scheme to purchase mobile handsets without significant financial burden, while enabling the civil servants and corporate employees to purchase the latest handsets capable of supporting the latest technologies. Bhutan Telecom is committed to supporting civil servants and corporate employees by providing them with the tools they need to excel in their roles. While the scheme is available only for civil servants and corporate employees at this time, Bhutan Telecom will also be extending the scheme to individual buyers in the near future.